

01 April
03 April

Coca-Cola EURO-PACIFIC PARTNERS

SITE DIRECTORS CONFERENCE 2025

AGENDA

↑ UNLOCKING
PERFORMANCE

1ST APRIL

TIME	AGENDA ITEM	LOCATION
09:00 - 12:30	Arrivals and Check in	Hotel La Zambra
12:00 - 13:00	Lunch	El Palmito Restaurant at the hotel
13:00 - 13:20	Site Directors Meeting Day 1 Part I <ul style="list-style-type: none">· Welcome & Introduction· Setting the scene· Leveraging the strengths of the manufacturing network· Capex Excellence	Fandango (plenary room)
15:00 - 15:20	Break	Terrace
15:20 - 17:30	Site Directors Meeting Day 1 Part II <ul style="list-style-type: none">· Business update & priorities· Digital Transformation & Productivity· Q&A	Fandango (plenary room)
17:30 - 19:30	Close day 1 and refresh time	Arrivals & check in
19:30 - 23:00	Welcome drink & dinner	Bamboleo Restaurant at the hotel

2ND APRIL

TIME	AGENDA ITEM	LOCATION
09:00 - 10:45	Site Directors Meeting Day 2 Part I <ul style="list-style-type: none">· Introduction & Agenda· Best Practices I Iberia· Best Practices II DE	Fandango (plenary room)
10:45 - 11:05	Break	Terrace
11:05 - 13:15	Site Directors Meeting Day 2 Part II <ul style="list-style-type: none">· Best Practices III GB· Best Practices IV FBN· From Ooops via Aah to UP!	Fandango (plenary room)
13:15 - 14:00	Lunch	El Palmito Restaurant at the hotel
14:00 - 16:10	Site Directors Meeting Day 2 Part II <ul style="list-style-type: none">· Workshop session I· Close Day 2 & Outlook day 3	Fandango, Bulería and Alegría (Workshops rooms)
16:10 - 17:00	Refresh time & break	Terrace
17:00 - 18:00	Transfer to Málaga centre	
18:00 - 20:00	Team building	Málaga centre
20:00 - 23:00	Team dinner	La Sole del Pimpi (Málaga centre)

3RD APRIL

TIME	AGENDA ITEM	LOCATION
09:00 - 09:45	Site Directors Meeting Day 3 Part I <ul style="list-style-type: none">· Introduction & Agenda· The way we serve	Fandango (plenary room)
9:45 - 11:00	Workshop session II	Fandango, Bulería and Alegría (Workshops rooms)
11:00 - 11:40	Presentation of workshop outcomes	Fandango (plenary room)
11:40 - 12:00	Break	Terrace
12:00 - 14:00	Site Directors Meeting Day 3 Part II <ul style="list-style-type: none">· Best practice challenge winners· Meeting recap; take out end of meeting	Fandango (plenary room)
14:00 - 15:00	Departures & takeaways	El Palmito Restaurant at the hotel